



Partnership announcement: 26 August 2020



# OXFORD CITY FOOTBALL CLUB



Sportzplanet Pte Ltd Singapore and Oxford City Football Club enter an exciting deal.

Sportzplanet is thrilled to announce a new sponsorship deal with Oxford City Football Club. The deal will see Sportzplanet become a club 'partner' for the 2020/21 season. This partnership provides for many exciting arrangements including those directly related to Football and Education. Sportzplanet will provide Sport and Education programs throughout Asia through Oxford City Football Club, Ignite Sport UK and the University of Oxford. Catering for Adults, Women and Juniors programs will be based on-line and (post) Covid both in Asia and in the UK. If you have ever dreamt of playing football in the UK, or simply wish to combine your love of football with study then this partnership will cater for you. Program details will be released shortly.

In statements released today, Kent Jenkins, President & CEO of Sportzplanet, "We are very excited to be partnering with Oxford City Football Club, a club rich in history with an even greater future ahead. Oxford City FC is a wonderful community club and the Sportzplanet team looks forward to being apart of this wonderful community. Our partnership with Oxford City FC is expected to further strengthen our international brand recognition and to grow our international customer base. Team performance in striving for excellence is a key aspect of our business philosophy, these values shared by Oxford City FC. Fantastic to be involved with such a great club in Oxford City FC"

Mick Livesey, Commercial Director Oxford City FC, "Sportzplanet may be a new name to many of our fans, but in Asia this is a well-known name and a name you can trust. I am delighted we are working together and Sportzplanet really is our gateway to Asia, with offices based in Singapore and across the continent, this is a super exciting deal the entire football club is proud of. When you think 50% of the world's population is based in Asia, it a market you really need to be tapping in to and thanks to Kent Jenkins and his company Oxford City FC will now be able to make links in this exciting market place".

Oxford City is famous throughout the world. The University of Oxford, regarded as one of the finest anywhere in the world is also the oldest university in the English speaking world. Oxford City Football Club has a similar history, famous for its wonderful community culture. The football club established in 1883, where they played their first recorded match in December 1883. The legendary Bobby Moore was once appointed manager with his former West Ham United team-mate Harry Redknapp as his assistant. Oxford City Football Club play their home games at the very beautiful Marsh Lane. The club has Mens, Women's and Junior teams plus disability teams to cater for all those who love football.

Sportzplanet Pte Ltd  
Suntan Tower 3, 8 Temasek Boulevard  
Singapore 038988  
[www.sportzplanet.com](http://www.sportzplanet.com)